



VERONA STREET ANIMAL SOCIETY

SPONSORSHIP OPPORTUNITIES

ABOUT VSAS

Founded in 2006, Verona Street Animal Society (VSAS) was born from the determination of one volunteer who refused to accept that more couldn't be done for animals in need. Rochester Animal Services, **the area's only open-intake animal shelter**, welcomes more than **60 animals every week**—never turning away an animal in need.

Recognizing this immense and ongoing demand, volunteer Jennifer Brown stepped forward with a vision: to rally the community, raise critical funds, and create life-changing programs for animals waiting for a second chance. That vision became Verona Street Animal Society.

Today, VSAS helps transform the lives of countless animals by recruiting volunteers and providing essential supplies, life-saving medical care, and enrichment for pets in the care of Rochester Animal Services as they await their forever homes. Through signature fundraisers like ***The Fast & The Furriest***[®], ***Roc Top Pet***, and ***The Drew Perry Invitational Golf Tournament***, and the help of **our outstanding sponsors** VSAS raises tens of thousands of dollars each year—giving animals hope, healing, and the promise of a brighter future.





SUPPORT VSAS YEAR-ROUND

BUNDLE SPONSORSHIP - \$15,000

Our bundle option allows you to sponsor all three of our signature events at a discounted rate while still receiving several of **our top sponsor benefits** including:

- **Logo inclusion** on event websites for Roc Top Pet and The Fast & The Furriest®
- **Logo** on The Fast & The Furriest® Shirts
- **6 Complementary Walk or Run Registrations** for The Fast & The Furriest®
- **Hole sponsor** signage at The Drew Perry Invitational Golf Tournament
- **Foursome** in The Drew Perry Invitational Golf Tournament



CUSTOMIZABLE PACKAGES:

Not seeing a sponsor benefit you were hoping for? Reach out to Executive Director Mary Jones at mary@vsas.org to see if **we can custom build a bundle sponsorship** to suit your unique needs.



ROC TOP PET FEB 1-28TH

Social media contest where Rochester locals submit their pets to be voted on for "Roc Top Pet". The "Top Pet" is then featured on a beer can brewed and distributed by Rochester's own Three Heads Brewing.

Benefit	Presenting Sponsor \$2,500	Advocate Sponsor \$1,000	Supporting Sponsor \$500
Exclusive Naming Rights ("Presented By...")		—	—
Logo on Voting Platform			
Email Marketing Recognition	Dedicated Sponsor Spotlight + All Emails (Logo)	All Emails (logo)	All Emails (name)
Social Media Recognition	Dedicated Sponsor Spotlight + Mention on All Promotional Posts	Mention on Multiple Promotional Posts	One Mention
On-Site Sponsor Table at Reveal Party (3/15)			—
Speaking Opportunity at Reveal Party		—	—
Photo & Content Usage Rights			—
Double Day Contest Naming Rights ("Presented by...")	—		—

***Reveal Party:** Sunday, March 15th at Three Heads Brewing



THE FAST & THE FURRIEST® JUNE 6TH

Celebrating it's 20th year! Event includes a pet festival at Brown Square Park, 5K & 10K races, kids race, dog walk, free vaccination clinic, pet contests, silent auction and more!

Benefit	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250
Exclusive Naming Rights ("Presented By")		—	—	—	—	—
Contest Naming Exclusivity			—	—	—	—
Race Shirt Logo Placement	Prominent	Large	Medium	Small	Name Only	—
Event Website Logo & Link	Logo (XL)	Logo (L)	Logo (M)	Logo (M)	Name Listed	Name Listed
Email Marketing Recognition	Dedicated Sponsor Spotlight + All Emails	Multiple Mentions	1-2 Mentions	Group Mention	—	—
Social Media Recognition	2 Dedicated Posts	Minimum of 3 Post Mentions	Minimum of 2 Post Mentions	Group Post Mention	—	—
Event Signage	Named on Lawn Signs & XL Logo in Main Tent	Hydration Station Sponsor & Logo in Main Tent	Sign-In Table Sponsor & Logo in Main Tent	Logo in Main Tent	Logo in Main Tent	Name Listed in Main Tent
On-Site Sponsor Booth (10x10)	Location Choice			—	—	—
Stage Recognition	Speaking Opportunity + Recognition	Recognition	Recognition	—	—	—
Ceremonial Kick-Off Role		—	—	—	—	—
Merch Bag Item Inclusion				—	—	—
Complimentary Race Entries	10	6	4	2	—	—
Photo & Content Usage Rights			—	—	—	—





THE DREW PERRY INVITATIONAL GOLF TOURNAMENT

SEPT 21ST

Join us for our 6th annual golf tournament at The Links at Greystone on September 21, 2026 starting at 9:00 AM.

Raffles, 50/50 Raffles, Longest Drive Closest to the Pin, Putting Challenge, Floating Green Challenge (19th Hole), Lunch & Dinner.



9 AM

REGISTRATION

10 AM

SHOTGUN START

4 PM

DINNER & PRIZES

Sponsor Package	\$1,000	\$950	\$500	\$250
Exclusive Drink Sponsor w/ Logo & Company Name		—	—	—
Foursome Included			—	—
VSAS Social Media Recognition				—
Merch Bag Item Inclusion				—
Merch Bag Item Inclusion				
Hole Sponsorship with Company Name & Logo	—			

Sponsor Package:

\$ _____

Just Golf:

- \$150** Individual Golfer (Includes Golf, Lunch, Goodie Bag & Dinner)
- \$560** Foursome (Includes Golf, Lunch, Goodie Bag & Dinner)
- \$50** Dinner Only
- \$ _____ Donation (or Equivalent Prize/Raffle Donation). \$50 minimum to get name on banner.

YOUR TEAM

Contact

Company or Team Name

Contact Name

Contact Email

Address

Golfer Name:

1. _____
2. _____
3. _____
4. _____

Email:

- _____
- _____
- _____
- _____



THANK YOU

TO OUR 2026 SPONSORS



www.vsas.com



184 Verona St. Rochester, NY 14680

INTERESTED IN BECOMING A SPONSOR? Contact Mary Jones: (585) 428-7560 | mary@vsas.org